PLAN-19-01
St. Louis Road and Collinsville Road
Great Streets Initiative Plan
• Who We Are
• What We Do
• Where We Are
**WHAT ARE “GREAT STREETS”?**

<table>
<thead>
<tr>
<th>Great Streets</th>
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<tbody>
<tr>
<td><strong>Are great places</strong></td>
<td>Streets are public space. They should be engaging.</td>
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<tr>
<td><strong>Integrate land use and transportation planning</strong></td>
<td>Start with the desired vision for the place, then development a transportation network to support it. The two are entirely linked. When addressing either, consider the other.</td>
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<tr>
<td><strong>Accommodate all users and all modes</strong></td>
<td>A range of people use a given roadway. Balance transit, pedestrian, cyclist, and driver priority to fit the need.</td>
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<td><strong>Are economically vibrant</strong></td>
<td>A healthy local economy attracts investment and lasting stewardship. It also supports adjacent neighborhoods.</td>
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<td><strong>Are environmentally responsible</strong></td>
<td>An attractive refreshing environment working in concert with natural systems is lasting and reflects local identity.</td>
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<td><strong>Rely on current thinking</strong></td>
<td>Great Streets review others’ efforts and lessons learned, adapting, where appropriate, successful ideas.</td>
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<td><strong>Develop collaboratively</strong></td>
<td>Bring a range of technical abilities to the table and efficiently combine it with local knowledge from the community.</td>
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Existing St. Louis & Collinsville Road Corridor

Collinsville Road
- Fairmount Race Track to Cahokia Mounds
- SW Corridor TIF District
- SW Corridor Business District
- MCT Bus Route #18
- Limited pedestrian connectivity
- Point of Entry lacks identity
- Attracts regional tourist
- No Bike/PED infrastructure
- Limited Way-Finding
- Lack unified sense of place and community character

Collinsville Road
- Hwy 157 to Fairmount Race Track
- TI F District #1
- SW Corridor TIF District
- SW Corridor Business District
- Lacks safe route to school
- MCT Bus Route #18
- Limited pedestrian connectivity
- No Bike/PED infrastructure
- Limited Way-Finding
- Lack unified sense of place and community character

St. Louis Road
- Uptown to Hwy 157
Historic Corridor
- Mixed Use: resilient residential neighborhoods & local shops
- Limited pedestrian connectivity
- Extend Uptown Streetscape Improvements (pedestrian-scale improvements)
- Bike/PED infrastructure: lanes, paths, trails, and amenities
- Enhance existing pedestrian infrastructure
- Green infrastructure
- Enhanced Public space and Green space: Public Art and Amenities
- Bury existing utilities

Economic Corridor
- Extend Uptown Streetscape Improvements (pedestrian-scale improvements)
- Establish safe routes to school
- Enhance existing pedestrian infrastructure
- Install bike lanes and walking paths
- TIF & Business District Incentives
- Attract new & synergistic developments
- Enhance Public space and Green space
- Public Art
- Enhanced way-finding
- Green infrastructure
- New Bike/PED paths, trails, and amenities
- Possible traffic calming
- Bury existing utilities
Transportation Corridor

- Signage, landscaping & public art
- Easy access to I-255 & I-55/I-70
- Proximity to downtown St. Louis

- Well designed transit stops
- Enhance existing pedestrian infrastructure
- Install bike lanes and walking paths
- Green infrastructure

- Welcoming & recognizable point of entry

Tourism Corridor

- Limited pedestrian access & connectivity
- Over 300,000 annual visits
- Connect to existing bike trails & paths
- Preserving & enhancing local character
- Drives regional tourism

- Extend Uptown Streetscape Improvements (pedestrian-scale improvements)
- Enhance existing pedestrian infrastructure
- Install Bike/PED lanes, paths, trails, & amenities
- Create direct connection to Uptown
- Possible traffic calming

- Public Art
- Enhanced way-finding
- Green infrastructure
- Enhance Public space & Green space
Future - St. Louis & Collinsville Road Corridor

Collinsville Road
Fairmount Race Track
to Cahokia Mounds

Collinsville Road
Hwy 157
to Fairmount Race Track

St. Louis Road
Uptown to Hwy 157

- New Bike/PED paths, trails & amenities
- Enhanced Way-finding
- Potential Traffic calming
- Enhanced public space & green space
- Green Infrastructure
- Extend Uptown Streetscape
- Opportunity for underground Utilities

- Regional Hub for economic development
- I-255 entry signage & landscaping
- New Bike/PED paths, trails & amenities
- Enhanced Way-finding
- Potential Traffic calming
- Enhanced public space & green space
- Green Infrastructure
- Extend Uptown Streetscape
- Opportunity for underground Utilities

- Attract new neighborhood shops
- Establish Safe routes to school
- New Bike/PED paths, trails & amenities
- Enhanced Way-finding
- Potential Traffic calming
- Enhanced public space & green space
- Green Infrastructure
- Extend Uptown Streetscape
- Opportunity for underground Utilities
Project Timeline

October 2017

Application Submitted

December 2017

Grant Award
- $75,000 to support planning efforts

January – May 2018

RFP Stage
- Environmental
  The i5Group
- Market Analysis
  Develop Strategies
- Transportation
  CBB Transportation Engineers & Planners
- Urban Design
  Farr Associates
Project Timeline

January 2019

Corridor Site Tour
- City of Collinsville
- East-West Gateway
- Consultant Team
- Madison County
- IDOT

Kick-off Meetings
- Meet & Greet
- Business Visits
- Lunch Meeting
- Key Stakeholder Interviews

Community Engagement
- Online Survey
- Neighborhood Canvassing
- Key Stakeholder Interviews
- Focus Groups
- Site Visits
- Interactive Public Workshops
- Planning & Design Sessions
February – April 2019
Consultant White Papers
• Environmental
  The i5Group
• Market Analysis
  Develop Strategies
• Transportation
  CBB Transportation Engineers & Planners
• Urban Design
  Farr Associates

May – September 2019
Draft Plan
ST. LOUIS ROAD - COLLINSVILLE ROAD
GREAT STREETS INITIATIVE
REVITALIZING A NATIONAL HISTORIC CORRIDOR
SCHEDULE OF PLAN REVIEW

- **9/12**: Public Hearing – Planning Commission
- **9/12 – 10/10**: Public Comment Period
- **9/23**: Discussion – City Council  
  *Presentation by East-West Gateway*
- **10/10**: Public Hearing – Planning Commission
- **10/14**: Adoption – City Council
St. Louis Road - Collinsville Road Great Streets Initiative Plan

Revitalizing a National Historic Corridor